

CREATIVE AGENCY

SERVICES + PRICING

2026 STANDARD CATALOG



WE BUILD

BRANDS THAT MOVE.

CREATIVE AGENCY

MONAKII is an integrated creative agency.

We transform ideas into meaningful brand experiences. We unite strategy, design, content, production, digital solutions and physical brand activations through one focused and accountable creative team.

01 CREATE

Photography · video · design · animation · copy

02 BUILD

Identity · web · packaging · collateral

03 GROW

Strategy · digital · social · analytics

04 ACTIVATE

Campaigns · events · print · LED screens

01 PHOTOGRAPHY

- Portrait
- Product
- Event
- Architectural
- Food
- Fashion
- Lifestyle
- Corporate
- Documentary
- Aerial

02 VIDEOGRAPHY

- Short film making
- Video advertising
- Documentaries
- Corporate videos
- Event coverage
- Promotional videos
- Explainer videos
- Training videos
- Testimonials
- Product demos
- Drone videography

03 DESIGN

- Social media post design
- Graphic design
- Branding and visual identity
- Visual content creation
- Print design
- Packaging design
- Signage and display

04 MARKETING CONSULTING

- Strategic marketing planning
- Market research and analysis
- Campaign development and management

05 DIGITAL MARKETING

- SEO
- PPC advertising
- Social media marketing
- Email marketing
- Content marketing
- Influencer marketing

06 WEBSITE + APP DEVELOPMENT

- Website development and management
- Mobile app development
- E-commerce solutions

07 SOCIAL MEDIA MANAGEMENT

- Account setup and optimization
- Content creation and scheduling
- Community management and engagement
- Social media advertising

08 ANIMATION + MOTION

- Animated and explainer videos
- Motion graphics
- Animated product intros
- Animated logo intros
- Animated infographics

09 BRANDING + IDENTITY

- Logo and visual identity development
- Brand guidelines and style guides

10 MARKETING COLLATERAL

- Brochures, flyers, T-shirts and banners
- Digital presentations and decks
- Packaging design
- Signage and displays

11 COPYWRITING + CONTENT

- Website copy
- Blogs and articles
- Social media captions
- Product descriptions
- Press releases
- Email newsletters

12-13 ANALYTICS + CAMPAIGNS

- Data analysis and insights
- Performance tracking and reporting
- Overall campaign strategy
- Audience identification
- Content creation and distribution
- Monitoring and optimization



PRODUCTION

THE RIGHT EQUIPMENT FOR EVERY BRIEF

From compact capture to aerial production, we select the best-fit equipment for every location, format and creative goal.



SOCIAL MEDIA MANAGEMENT

PLAN · CREATE · SCHEDULE · ENGAGE · REPORT

Account optimization · content production · community management · advertising support · reporting

SOCIAL MEDIA STRATEGY

LINKEDIN-FIRST · SUPPORTED BY THE MOST RELEVANT SOCIAL PLATFORMS FOR MALDIVIAN AUDIENCES

CONTENT PILLARS

01 CORPORATE

Company news · partnerships · business development

02 PRODUCT

Benefits · launches · promotions · demonstrations

03 EVENTS

Activities · exhibitions · behind-the-scenes

04 OCCASIONS

Local and international celebrations

05 EDUCATION

Industry insights · explainers · useful information

06 COMMUNITY

Culture · people · audience engagement

START WITH ONE MONTH

Review performance, workflow and audience response.

BUILD INTO AN ANNUAL PARTNERSHIP

Preferential long-term rates available by custom quotation.

PRICING

CHOOSE YOUR MONTHLY CONTENT RHYTHM



SILVER

MVR 6,168
USD 400

8 POSTS

1 VIDEO · 7 IMAGES

Occasion posts count within
the stated monthly total.

GOLD

MVR 12,336
USD 800

18 POSTS

3 VIDEOS · 15 IMAGES

Occasion posts count within
the stated monthly total.

DIAMOND

MVR 16,962
USD 1,100

24 POSTS

4 VIDEOS · 20 IMAGES

Occasion posts count within
the stated monthly total.

SHORT VIDEOS: 5-21 SECONDS

CUSTOM SERVICES

QUOTED TO THE BRIEF

01 PHOTO + VIDEO

Crew · equipment · editing · deliverables

02 EVENT MANAGEMENT

Creative · suppliers · logistics · delivery

03 LARGE-FORMAT + PRINT

Artwork · materials · finishing · installation

04 LED SCREENS

Placement · format · airtime · availability

CUSTOM QUOTATION · AVAILABLE ON REQUEST

OUTDOOR ADVERTISING

LOCATION-BASED VISIBILITY

- LED screens and digital billboards
- Traditional billboards
- Light-pole advertising
- Exhibition-area advertising
- Airport-route and high-traffic placements
- Artwork adaptation · printing · installation

EVERY QUOTATION CLEARLY STATES

- | | | | |
|----|---------------------------------------|----|---------------------------------------|
| 01 | Exact campaign dates and duration | 02 | Advertisement length |
| 03 | Plays per day or week | 04 | Placement format and specifications |
| 05 | Location and Google Maps information | 06 | Traffic and audience rationale |
| 07 | Artwork and installation requirements | 08 | Availability and reservation deadline |
| 09 | Exclusive or shared-placement status | 10 | Total campaign price |

Exclusive placements may be arranged subject to availability and campaign duration.

MEDIA PLACEMENT PRICING

MONTHLY + PRODUCTION RATES

LED SCREEN MEDIA PRICING

LOCATION / PACKAGE	FORMAT	PLAYS	MONTHLY RATES MVR / USD
3-screen bundle · standard	1080 × 1920 px	18,000+	MVR 25,000 USD 1,621.27
3-screen bundle · highest tier	1080 × 1920 px	36,000+	MVR 50,000 USD 3,242.54
Sosun Magu	1120 × 600 px	7,200+	MVR 4,000 USD 259.40
Sosun Magu	1120 × 600 px	12,000+	MVR 7,000 USD 453.96
Sosun Magu	1120 × 600 px	24,000+	MVR 11,000 USD 713.36
Ace Home Centre	1024 × 1920 px	6,000+	MVR 6,500 USD 421.53
Clock Tower	512 × 896 px	8,000+	MVR 10,000 USD 648.51
Kaaminee LED	1120 × 600 px	24,000+	MVR 8,500 USD 551.23
Fareedhee Magu	640 × 426 px	24,000+	MVR 8,500 USD 551.23
Artificial Beach	1080 × 1920 px	24,000+	MVR 12,000 USD 778.21
Petrol Shed	1920 × 922 px	6,000+	MVR 6,500 USD 421.53
Sports Facility	1920 × 922 px	6,000+	MVR 7,000 USD 453.96
Hulhumalé Kiosk	512/704 × 96 px	24,000+	MVR 15,000 USD 972.76

3-screen bundle: Running Track · Orchid Magu · Ring Road

Subject to availability and final placement confirmation.

BILLBOARDS + PRINTED MEDIA

LOCATION	FORMAT	MEDIA / MONTH	REFERENCE RATES PRINT + INSTALL
Hulhumalé BL-04	8 × 8 ft	MVR 9,600 USD 622.57	MVR 10,000 USD 648.51
Hulhumalé BL-23	3.94 × 20.4 ft	MVR 12,062 USD 782.23	MVR 12,578 USD 815.69
Vilimale' 01	6 × 4 ft	MVR 6,500 USD 421.53	MVR 17,500 USD 1,134.89
Vilimale' 01	12 × 8 ft	MVR 8,500 USD 551.23	MVR 21,500 USD 1,394.29
Vilimale' 02	6 × 4 ft	MVR 6,500 USD 421.53	MVR 17,500 USD 1,134.89
Vilimale' 02	12 × 8 ft	MVR 8,500 USD 551.23	MVR 21,500 USD 1,394.29

PRICING NOTES

BILLBOARDS

Monthly media plus print + installation per artwork run.

LIGHT-POLE PRINTING

MVR 30.84 / USD 2 per sq ft. Installation is additional.

Placement, duration, method and materials are quoted separately.

All placements are subject to availability and final confirmation.

OUTDOOR LOCATION DIRECTORY

16 LOCATIONS



RUNNING TRACK



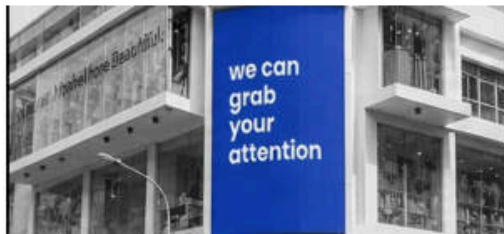
ORCHID MAGU



RING ROAD



SOSUN MAGU



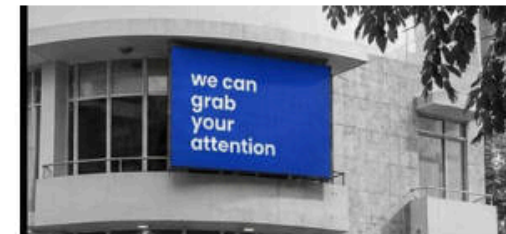
ACE HOME CENTRE



CLOCK TOWER



KAAMINEE LED



FAREEDHEE MAGU



ARTIFICIAL BEACH



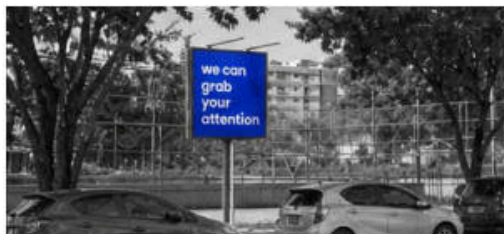
PETROL SHED



SPORTS FACILITY



HULHUMALÉ KIOSK



HULHUMALÉ BL-04



HULHUMALÉ BL-23



VILIMALE' 01



VILIMALE' 02

EVENT + EXHIBITION SUPPORT

BEFORE · DURING · AFTER

01 PRE-EVENT

- Campaign planning
- Route and venue advertising
- Social media promotion
- Artwork adaptation
- Print production and installation

02 LIVE EVENT

- Professional photography
- Professional videography
- Short-form social content
- Corporate interviews
- Daily event highlights

03 POST-EVENT

- Edited photo delivery
- Highlight and recap videos
- Testimonials
- Performance reporting
- Follow-up campaign content

PRODUCTION DELIVERABLES

Edited photographs · vertical and horizontal video formats · short promotional videos · event highlights
Drone coverage where permitted · delivery schedule · revision allowance · raw footage by agreement

START. LEARN. GROW.

BUILT FOR LONG-TERM PARTNERSHIP

01

ALIGN

Goals · platforms · audience

02

PLAN

Pillars · cadence · dates

03

CREATE

Photo · video · design

04

PUBLISH

Management · delivery

A clear first-month plan creates the baseline. Performance and audience response shape the next content rhythm.

Outdoor placements are subject to availability. Paid media, permits, travel, printing, installation and third-party costs are quoted separately unless included.

Annual and exclusive partnership rates are available by custom quotation.

**LET'S MAKE
SOMETHING PEOPLE
REMEMBER.**

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